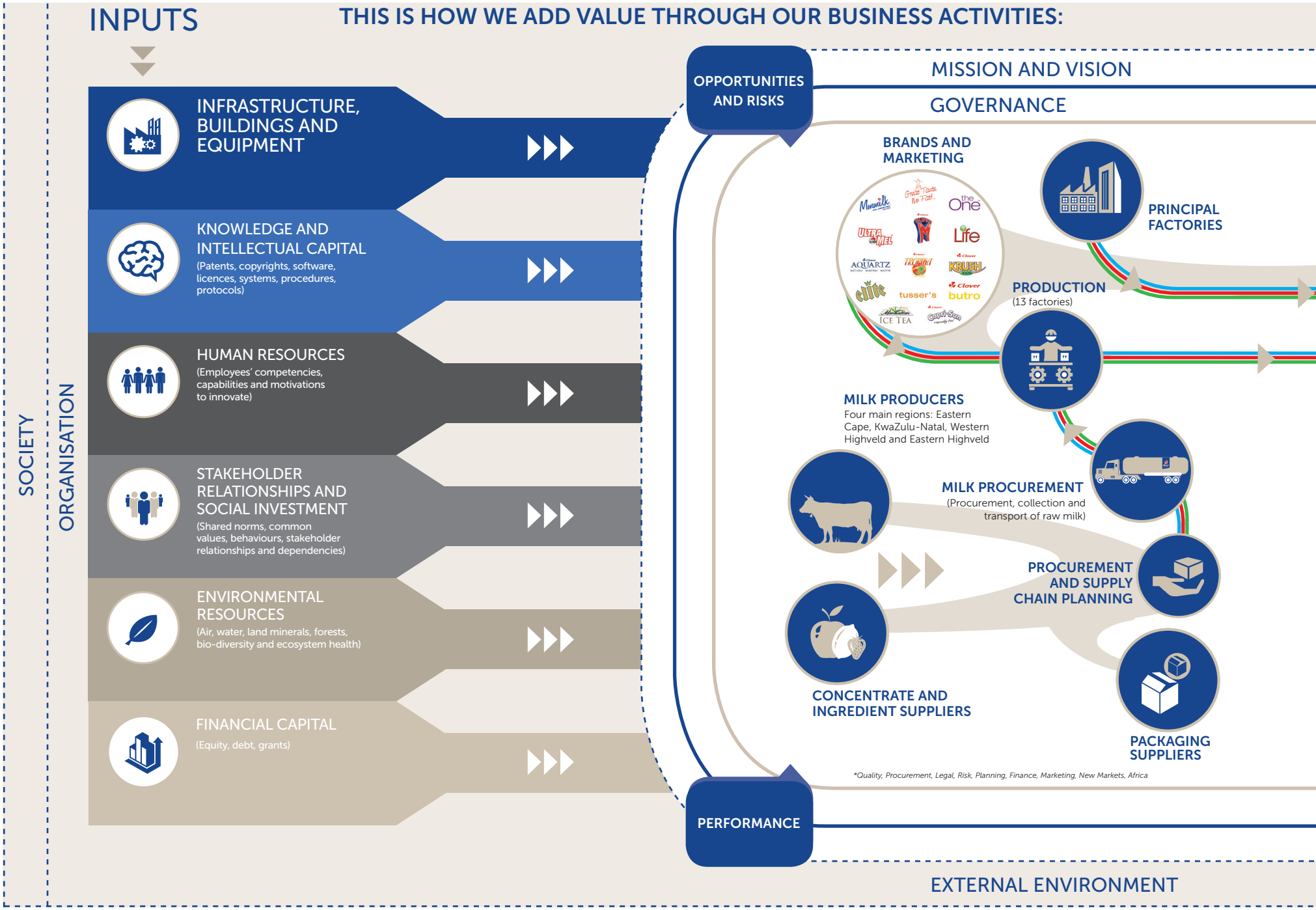
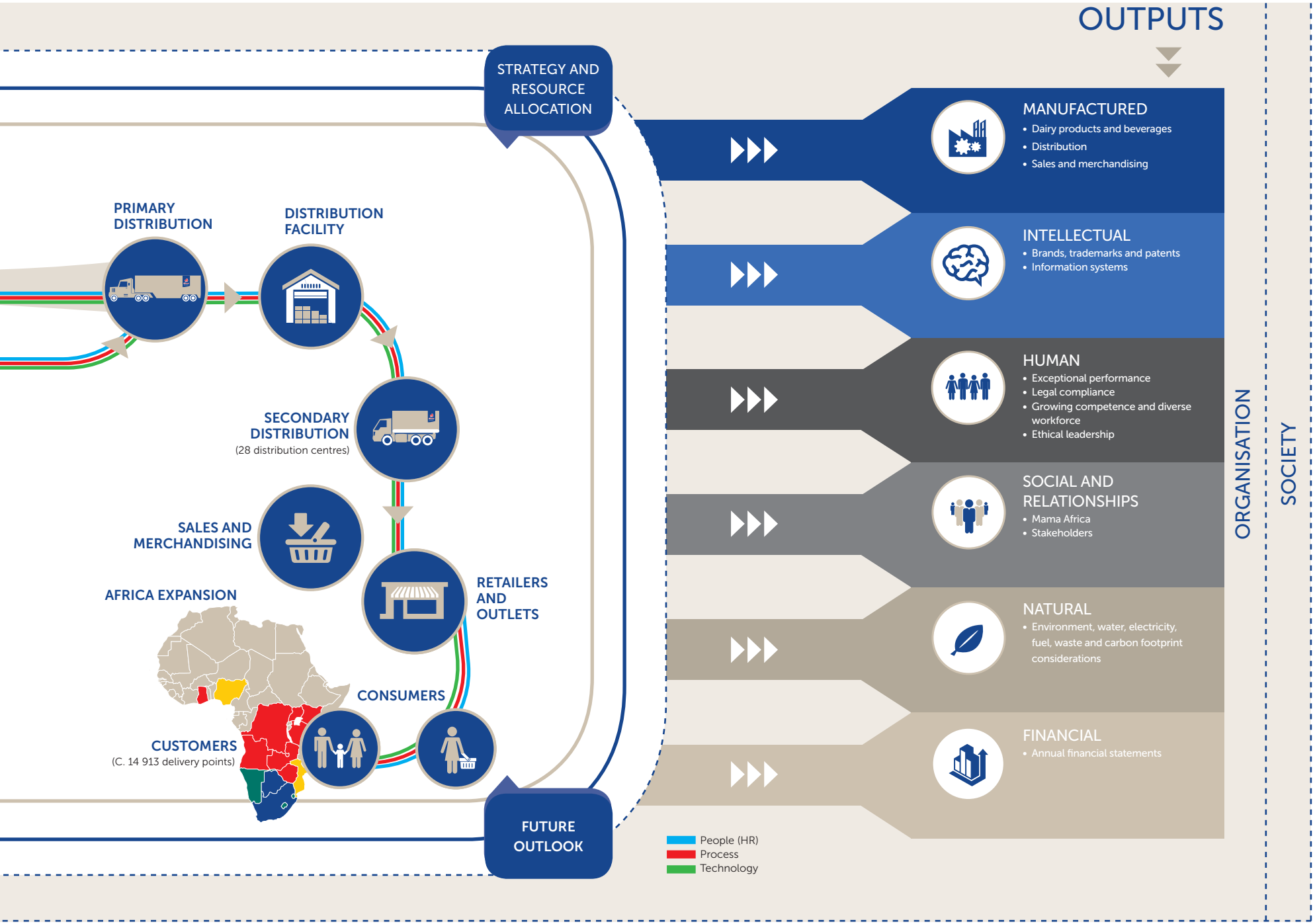
OUR BUSINESS MODEL




OUTPUTS
STRATEGY AND RESOURCE ALLOCATION
PRIMARY DISTRIBUTION
DISTRIBUTION FACILITY
SECONDARY DISTRIBUTION
(28 distribution centres)
SALES AND MERCHANDISING
RETAILERS AND OUTLETS
AFRICA EXPANSION
CONSUMERS
CUSTOMERS
(C. 14 913 delivery points)
FUTURE OUTLOOK
MANUFACTURED
• Dairy products and beverages
• Distribution
• Sales and merchandising
INTELLECTUAL
• Brands, trademarks and patents
• Information systems
HUMAN
• Exceptional performance
• Legal compliance
• Growing competence and diverse workforce
• Ethical leadership
SOCIAL AND RELATIONSHIPS
• Mama Africa
• Stakeholders
NATURAL
• Environment, water, electricity, fuel, waste and carbon footprint considerations
FINANCIAL
• Annual financial statements
ORGANISATION
SOCIETY
People (HR)
Process
Technology